# CONTRACT



**WMUR** 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

National Media Inc. 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision 943592 /	Alt Order #
Product issue		
Contract Dates	Estimate #	<del></del>
10/12/12 - 10/18/12	3322	
Advertiser		Original Date / Revision
NRCC		08/17/12 / 10/11/12
	Billing Cycle Billing	Calendar Cash/Trade

EOM/EOC	Broadcast		Cash
Station	Account E	xecutive	Sales Office
WMUR	Linda Mag	ау	Manchester
Special Hand	ina		
Demographic			
Adults 25-54			
IDB#	Advertiser	Codo	Product Code
	VOABITIZAL	COUB	Product Code
Agency Ref		Advantaar	Def
Addito Udi		Advertiser	<u>uai</u>

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amoun
N 1 WMUR10/12/12 10/18/12 5a Daybreak	5-6a	:30	NM	5 \$8,750.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	<u>Flate</u> \$1,750.00			
N 2 WMUR10/12/12 10/18/12 6a Daybreak	6-7a	:30	NM	5 \$20,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$4,000.00			
N 3 WMUR10/12/12 10/18/12 Good Morning America	7-9a	:30	NM	5 \$15,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$3,000.00			
N 4 WMUR10/13/12 10/14/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM :	2 \$1,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$500.00			
N 5 WMUR10/13/12 10/14/12 7a Weekend Daybreak	7-9 <b>a</b>	:30	NM :	2 \$3,300.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00			
N 6 WMUR10/13/12 10/14/12 Weekend GMA	9-10a	:30	NM :	2 \$3,300.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdavs Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00			
N 7 WMUR10/12/12 10/18/12 KELLY LIVE DAY	9AM-10AM	:30	NM :	3 \$2,550.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 111 3	<u>Rate</u> \$850.00			
N 8 WMUR10/12/12 10/18/12 News 9 at Noon	12-1230p	:30	NM :	5 \$6,625.00
Class of Time - Fixed Non Pre-emptlble Start Date	Rate			

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	Contract / Revision 943592 /	Alt Order #
Contract Dates 10/12/12 - 10/18/12	Product issue	Estimate # 3322
Advertiser NRCC	<u> </u>	Original Date / Revision 08/17/12 / 10/11/12

*Line	Ch Start	Date End D	ate Description	1	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amoun
Wee	Start Date k: 10/12/12	End Date 10/18/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$1,325.00						
N 9	WMUR10/12/	12 10/18/1	2 Who Wants	to be a Milliona	ir:1230-1p	-	:30		NM	2	\$1,100.C
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12		Spots/Week 2	<u>Rate</u> \$550.00						.,,
N 10	WMUR10/14/	12 10/14/1	2 Close Up		10-1030a		:30		NM	1	\$1,100.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 11	WMUR10/12/	12 10/18/1	2 ELLEN EF		4PM-5PM		:30		MM	5	\$4,250.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdavs</u> 11111	Spots/Week 5	<u>Rate</u> \$850.00						
N 12	WMUR10/12/	12 10/18/1	2 News 9 at 5		5-6p		:30		NM	5	\$20,000.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$4,000.00						
N 13	WMUR10/12/	12 10/18/1	2 News 9 at 6		6-7p		:30		NM	5	\$25,000.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$5,000.00						
N 14	WMUR10/14/	12 10/14/1	2 6p News 9 V	Veekend	6-7p		:30		NM	1	\$1,750.0
Weel	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Pate</u> \$1,750.00						·
N 15	WMUR10/12/	12 10/18/1	2 Chronicle Ni	1	7-730p		:30		NM	5	\$8,250.0
Weel	Class of Time Start Date <: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1112	Spots/Week 5	<u>Rate</u> \$1,650.00						
N 16	WMUR10/12/	12 10/18/1	2 INSIDE EDI	TION AC	730- <b>8</b> p		:30		NM	5	\$8,250.0
Weel	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1121	Spots/Week 5	<u>Rate</u> \$1,650.00						
			2 Grey's Anato	omy	9-10p		:30		NM	1	\$14,000.00
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$14,000.00						
N 18	WMUR10/15/	12 10/15/1	2 Castie		10-11p		:30		NM	1	\$5,500.00
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$5,500.00						
N 19	WMUR10/16/	12 10/16/1	2 Dancing Res	ults	8-9p		:30		NM	1	\$14,000.00
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$14,000.00						
	WMUR10/17/ <sup>.</sup> Class of Time				10-11p		:30		NM	1	\$5,500.00

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Contract Dates 10/12/12 - 10/18/12	<u>Product</u> issue	Estimate # 3322
Advertiser NRCC		Original Date / Revision 08/17/12 / 10/11/12

*Line	Ch Start	Date End Da	ate Description	1	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amoun
Wee	Start Date ek: 10/12/12	End Date 10/18/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,500.00						=
N 22	WMUR10/18/	12 10/18/1	2 Scandal	· · ·	10-11p		:30		NM	1	\$5,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdavs</u> 1	Spots/Week 1	<u>Rate</u> \$5,500.00						, ,
N 23	WMUR10/12/	12 10/12/1	2 Shark Tank		8-9p		:30		NM	1	\$4,500.0
Wee	Class of Time Start Date ek: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
N 24	WMUR10/12/	12 10/12/1	2 Primetime:W	WYD	9-10p		:30	,	NM	1	\$4,500.C
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
N 25	WMUR10/14/	12 10/14/1	2 AFHV		7-8p		:30		NM	1	\$4,500.C
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$4,500.00						
N 26	WMUR10/12/			l	11-11:35p		:30		NM	7	\$31,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1111111	Spots/Week 7	<u>Rate</u> \$4,500.00						
N 27	WMUR10/12/	12 10/18/1	2 Nightline		1135p-1206a		:30	-	NM	5	\$5,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,100.00						
N 28	WMUR10/12/		•	iel	1205-105a		:30		NM	5	\$1,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$300.00						
N 29	WMUR10/13/				7-730p		:30		NM	2	\$3,500.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non ( End Date 10/18/12	Pre-emptible Weekdays2-	Spots/Week 2	<u>Rate</u> \$1,750.00						
N 30	WMUR10/13/			n WK	730-8P		:30		NM	1	\$850.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non ( End Date 10/18/12	Pre-emptible Weekdays1-	Spots/Week 1	<u>Rate</u> \$850.00						
N 31	WMUR10/12/	12 10/18/12	2 Good Mornin	g America	7-9a		:30		NM	3	\$10,500.0
	Class of Time Start Date k: 10/12/12	- Fixed Non I End Date 10/18/12	Pre-emptible Weekdays -11-1	Spots/Week 3	<u>Rate</u> \$3,500.00						
			2 6a Weekend	Daybreak	Sa/Su 6-7a		:30		NM	1	\$650.00
Weel	Class of Time Start Date k: 10/12/12	End Date 10/18/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$650.00						
			2 7a Weekend	Daybreak	7-9a		:30		NM	1	\$1,750.00
	Class of Time	- Fixed Non I	re-emptible						i		

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	Contract / Revision 943592 /	Alt Order #				
Contract Dates 10/12/12 - 10/18/12	Product issue	Estimate # 3322				
Advertiser	0	riginal Date / Revision				
NRCC		08/17/12 / 10/11/12				

*Line	Ch Start i	Date End D	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amoun <sup>.</sup>
Week	Start Date c: 10/12/12	End Date 10/18/12	Weekdays	Spots/Week	<u>Rate</u> \$1,750.00						
	WMUR10/13/		12 Weekend G	iMA	9-10a		:30		NM	1	\$1,750.0
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,750.00						
_	WMUR10/12/			DAY	9AM-10AM		:30		NM	1	\$1,000.0
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$1,000.00						
	WMUR10/12/		12 Who Wants	to be a Milliona	ir:1230-1p		:30		NM	3	\$2,100.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays 11-1	Spots/Week 3	<u>Rate</u> \$700.00						
N 37	WMUR10/12/	12 10/18/1	12 News 9 at 6		6-7p		:30		NM	2	\$11,000.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays11	Spots/Week 2	<u>Rate</u> \$5,500.00						
N 38	WMUR10/12/	12 10/18/1	2 News 9 at 6		6-7p		:30		NM	2	\$11,000.0
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays 11	Spots/Week 2	<u>Rate</u> \$5,500.00						
	WMUR10/13/			up Series	728-1130p		:30		NM	1	\$3,500.0
	Class of Time <u>Start Date</u> :: 10/08/12	- Fixed Non End Date 10/14/12	Pre-emptible Weekdays1-	Spots/Week 1	<u>Rate</u> \$3,500.00						
	WMUR10/17/				8-9p		:30		NM	1	\$17,500.0
	Class of Time <u>Start Date</u> :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$17,500.00						
	WMUR10/16/			Debate	NETWORK POLIT		:30	3.00	NM	1	\$15,000.00
	Class of Time Start Date : 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$15,000.00		and a				
							Totals			103	\$306,825.00

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/18/12	103	\$306,825.00	\$260,801.25		
Totals	103	\$306,825.00	\$260,801.25		

Signature: Date:	
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	Contract / Rev 943592	<u>vision</u> /	Alt Order	#
Product			_	
ssue				
Contract Dates	Estimate #			
10/12/12 - 10/18/12	3322			
Advertiser		2	Original Date	e / Revision
NRCC			08/17/12	/ 10/11/12

And:

National Media Inc. 815 Slaters Lane Alexandria, VA 22314

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WMUR Linda Magay Manchester Special Handling Demographic Adults 25-54 IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amount
N 1 WMUR10/12/12 10/18/12 5a Daybreak	5-6a	:30	NM	5 \$8,750.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$1,750.00			
N 2 WMUR10/12/12 10/18/12 6a Daybreak	6-7a	:30	NM.	5 \$20,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$4,000.00			
N 3 WMUR10/12/12 10/18/12 Good Morning America	7-9a	:30	NM	5 \$15,000.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$3,000.00			
N 4 WMUR10/13/12 10/14/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM	2 \$1,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$500.00			
N 5 WMUR10/13/12 10/14/12 7a Weekend Daybreak	7-9a	:30	NM	2 \$3,300.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00			
N 6 WMUR10/13/12 10/14/12 Weekend GMA	9-10a	:30	NM:	2 \$3,300.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00			
N 7 WMUR10/12/12 10/18/12 KELLY LIVE DAY	9AM-10AM	:30	NM	3 \$2,550.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$850.00			
N 8 WMUR10/12/12 10/18/12 News 9 at Noon	12-1230p	:30	NM !	\$6,625.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u>			

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*Line	Ch Start	Date End D	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amoun
Wee	Start Date ek: 10/12/12	End Date 10/18/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,325.00						
N 9	WMUR10/12	/12 10/18/1	12 Who Wants	to be a Milliona	ir:1230-1p	-	:30		NM	2	\$1,100.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1-1	Spots/Week 2	<u>Rate</u> \$550.00						,
N 10	WMUR10/14	/12 10/14/1	12 Close Up		10-1030a		:30		NM	1	\$1,100.C
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 11	WMUR10/12	/12 10/1 <b>8</b> /1	2 ELLEN EF		4PM-5PM		:30		NM	5	\$4,250.C
Wee	Class of Time <u>Start Date</u> k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$850.00						
N 12	WMUR10/12	/12 10/1 <mark>8</mark> /1	2 News 9 at 5		5-6p		:30		NM	5	\$20,000.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$4,000.00						
N 13	WMUR10/12/				6-7p		:30		NM	5	\$25,000.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdavs</u> 11111	Spots/Week 5	<u>Rate</u> \$5,000.00						
N 14	WMUR10/14/	12 10/14/1	2 6p News 9 V	Veekend	6-7p		:30		NM	1	\$1,750.0
Wee	Class of Time <u>Start Date</u> k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,750.00						
N 15	WMUR10/12/	12 10/18/1	2 Chronicle N	Н	7-730p		:30		NM	5	\$8,250.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1112	Spots/Week 5	<u>Rate</u> \$1,650.00						
N 16	WMUR10/12/			TION AC	730-8p		:30		NM	5	\$8,250.0
- Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1121	Spots/Week 5	<u>Rate</u> \$1,650.00						
N 17	WMUR10/18/	12 10/18/1	2 Grey's Anato	omy	9-10p		:30		NM	1	\$14,000.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$14,000.00						
N 18	WMUR10/15/	12 10/15/1	2 Castle		10-11p		:30		NM	1	\$5,500.0
	Class of Time										. ,
	Start Date k: 10/12/12	End Date 10/18/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,500.00						
N 19			2 Dancing Res	sults	8-9p		:30		NM	1	\$14,000.00
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$14,000.00						
N 21	WMUR10/17/ Class of Time				10-11p		:30		NM	1	\$5,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 943592 /	Alt Order #
Contract Dates 10/12/12 - 10/18/12	Product issue	Estimate #
Advertiser NRCC		Original Date / Revision 08/17/12 / 10/11/12

*Line	e Ch Start Date End Date Description			Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Spots	Amoun	
Wee	<u>Start Date</u> k: 10/12/12	End Date 10/18/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,500.00						=
N 22	WMUR10/18/	/12 10/18/	12 Scandal		10-11p		:30		NM	1	\$5,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$5,500.00						
N 23	WMUR10/12/	'12 10/12/	12 Shark Tank		8-9p		:30		NM	1	\$4,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Flate</u> \$4,500.00						
N 24	WMUR10/12/	12 10/12/	12 Primetime:V	VWYD	9-10p		:30		NM	1	\$4,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdavs</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
N 25	WMUR10/14/	'12 10/14/	12 AFHV		7-8p		:30		NM	1	\$4,500.0
Wee	Class of Time <u>Start Date</u> k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
N 26	WMUR10/12/	12 10/18/1	12 News 9 at 1	1	11-11:35p		:30		NM	7	\$31,500.0
Wee	Class of Time <u>Start Date</u> k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1111111	Spots/Week 7	<u>Rate</u> \$4,500.00						
N 27	WMUR10/12/	12 10/18/1	12 Nightline		1135p-1206a		:30		NM	5	\$5,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,100.00			-			
N 28	WMUR10/12/	12 10/18/1	2 Jimmy Kimn	nel	1205-105a		:30	-	NM	5	\$1,500.0
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$300.00						
N 29			2 News 9 at 7		7-730p		:30		NM	2	\$3,500.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$1,750.00						
N 30	WMUR10/13/	12 10/13/1	2 Inside Editio	n WK	730-8P		:30		NM	1	<b>\$8</b> 50.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$850.00				-		
N 31	WMUR10/12/	12 10/18/1	2 Good Mornir	ng America	7-9a		:30		NM	3	\$10,500.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End <u>Date</u> 10/18/12	Pre-emptible <u>Weekdays</u> -11-1	Spots/Week 3	<u>Rate</u> \$3,500.00						
N 32	WMUR10/13/	12 10/14/1	2 6a Weekend	l Daybreak	Sa/Su 6-7a		:30	•	NM	1	\$650.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00						
N 33	WMUR10/13/	12 10/14/1	2 7a Weekend	Daybreak	7-9a		:30		NM	1	\$1,750.00
	Class of Time	- Fixed Non	Pre-emptible								

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# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### 1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

#### 2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have eamed hereunder if the broadcast had been made in its entirety.

#### 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

### 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

#### 6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

#### 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials fumished by or on behalf of Agency and/or Advertiser or fumished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials fumished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

#### 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

#### 9. GENERAL

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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

National Repub	elican Congressions	l Committee-II		This - we require as	
Breadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
	sis (a) - Military	jedno izvedo Pomorane Pomorane	Carlos XIII	Control of the control	rfyriaddidol a
otal Charg	me will be used by	1		and the second s	Company of the Compan

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):	
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)	
I represent that the payment for the above described broadcast time has been furnished by:	
National Republican Congressional Committee-IE Keith Davis- Treasurer	
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:	
a corporation; a committee; an association; or other unincorporated group.	
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.	
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.	
TO BE SIGNED BY ISSUE ADVERTISER	
Date Signature T03-U(3-4877 Contact Phone Number	
TO BE SIGNED BY STATION REPRESENTATIVE	
Accepted Accepted in Part Rejected    Accepted   Projected   Part   Rejected   Rejected   Projected   Projected	